

*It starts
with you.*



PwC Advisory Case Competition

Today's dynamic business environment requires analytical thinking, fact-based decision making, and collaborative action. You'll experience it all first hand in the PwC Advisory Case Competition. It is open to freshman, sophomores and juniors and does not require detailed knowledge of business concepts or accounting.

Join us for the Advisory Case Competition Kick-Off Friday, March 23rd at 4:30 in Perella Auditorium. During the kick-off, PwC professionals will introduce the case and provide a basic training session on key concepts. Make sure to sign up your team ahead of time. The deadline for team registration is March 19th. Register at <https://www.lehighconsulting.org/home>

For Round 1, you will work with a small team of students to review a business case, develop a solution, and create a presentation. Your team will then deliver your solution to a group of PwC professionals. Selected groups will move onto Round 2, where teams will be challenged to further develop their solutions and enhance their presentations. Success is measured by three key criteria: accuracy of proposed solution, critical thinking, collaboration, and communication.

How it works

PwC will be coming to your campus for our campus kick-off, where all registered teams will meet with a PwC representative who will explain this year's case and provide guidance. Your team will be assigned a PwC mentor and you will have a period of time to formulate your solution to present to a panel of PwC professionals. Selected teams will move onto Round 2 to further develop their solutions and present to the final panel of PwC professionals.

What's in it for me?

There are rewards, personal and financial. Team with friends to discuss and solve real world problems. Gain exposure to PwC professionals who will evaluate your teamwork, critical thinking and communication skills. Walk away with a stronger sense of overall professionalism, improved presentation skills, along with a broader network of relationships. Each member of the winning team will receive \$250.

Questions? Reach out to your school recruiter, Cassie Catto (cassandra.b.catto@pwc.com) or the Lehigh Consulting Group (lehighconsultinggroup@gmail.com)